



Dear Family & Friends of Harding,

My name is Andréa Campbell, and I serve as the Directors of Shows at Harding Academy of Memphis. The theatre department at Harding is a safe place for students to explore how they can be a part of telling stories of truth through their gifts of performance, design, and technical skills. The students are involved in music, drama, promotions, makeup, costume, lighting, set design, and stage crew. ***This year's upper school production is Disney's Little Mermaid, which will run November 19-20 & 22nd.*** This show will feature several of our middle and high school students. Our students work hard, investing their time and talents to bring theatre and music to the community. As you can imagine, a stage production requires many hours of hard work, dedication, and funds. We believe our efforts to fund this production would go even further with your patronage. This year, we will be selling ads in our production's playbill to help close the gap of production costs to continue our mission of providing students with rewarding experiences in the performing arts. We invite you to consider supporting this year's show in the following ways.

- Purchase a Tribute Ad for a cast member in Disney's Little Mermaid
 - Quarter and half page ads are available for this level
- Purchase a Sponsorship Ad to promote your business
 - Quarter, half, and full page ads with the option of black & white or color are available at this level

Attached to this letter is an Ad Form that details all ad options, pricing, and gifts at each level. Additionally, you will find the QR code to scan and purchase your desired ad. You can also purchase an ad by clicking [here](#). We invite you to share this information with friends, family, and other business owners who may be interested in this opportunity. ***The deadline to purchase a tribute or sponsorship ad and submit the needed materials is Thursday, October 15th at 11:59 pm.***

Thank you in advance for your continued support of the Theatre Department at Harding Academy.

Andréa Campbell ('16)

Director of Vocal Performance | Director of Shows | Treble Chorus Director | Chamber Chorus Director | A Cappella Chorus Director
Harding Academy of Memphis
1100 Cherry Rd. | Memphis, TN 38117
www.hardingacademymemphis.org

"Be strong and courageous." -Joshua 1:9

*My deep hope is that you will know that you are **loved** by the Father, **kept** by his Son, and **called** to use your gifts and talents to glorify his name.*



PLAYBILL SPONSORSHIP FORM

Support Harding Academy's production of The Little Mermaid through Playbill Sponsorship.
November 19, 20, 22, 2026

LEVEL 1 | SPONSOR A PERFORMER (\$50)

Includes:

Fine Arts Tumbler
Personalized Thank You Letter

LEVEL 2 | BLACK & WHITE HALF PAGE (\$100)

Includes:

- Fine Arts Tumbler
- Personalized Thank You Letter
- 2 tickets to the show

LEVEL 3 | BLACK & WHITE FULL PAGE (\$200)

Includes:

- Fine Arts Tumbler
- Personalized Thank you Letter
- 4 tickets to the show

LEVEL 4 | FULL COLOR INSIDE COVER (FRONT OR BACK) | \$300

Includes:

- Reserved parking
- Fine Arts Tumbler
- Personalized Thank You Letter
- 4 Tickets to show
- Reserved Seating

LEVEL 5 | FULL COLOR BACK COVER (\$500)

Includes:

- Reserved parking
- Fine Arts Tumbler
- Personalized Thank You Letter
- 4 Tickets to show
- Reserved Seating

TRIBUTE AD FOR STUDENTS

Quarter Page | \$25

Half Page | \$50

SCAN QR CODE
TO PLACE YOUR ORDER:



See page 2 for actual ad sizes and details.

DEADLINE: THURSDAY OCT 15

QUESTIONS? EMAIL: CAMPBELLANDREA@HARDINGACADEMYMEMPHIS.ORG

FULL PAGE
5" X 8"

HALF PAGE
TRIBUTE OR BUSINESS AD
5" X 4.25"

QUARTER PAGE
TRIBUTE OR BUSINESS AD
5" X 2"

All details will be submitted via Google Form or Email. You may provide your own ad or we can create one for you. Amount of information, word count, etc. can be found by scanning the QR code.